

THE PROJECT LEAD ROLE – CREATIVE MELBOURNE ARTIST DEVELOPMENT COORDINATOR

Creative Melbourne Gallery and Studios has obtained funding to create opportunities for artists and creatives to develop their practice and build small businesses within the local creative economy. We will provide space to work within the Gallery, with support and mentoring to help individuals to build sustainable long-term businesses with opportunities to market work and to benefit from grant-funding opportunities.



The project is intended to deliver the following outcomes.

- There will be a small number of individuals identified who will become part of the Spaces to Create initiative, involved in the scheme on either a fixed or longer term basis. The Project Lead will have set out criteria for selecting artists and, will have been involved in their selection. The individuals will be from a creative/artistic background, and can include writers, designers, digital creatives etc.
- The Project Lead will develop and deliver an induction for artists and for each artist will create a development plan, outlining the support and opportunities they will need. This will involve other resident and local artists, where possible.
- The Project Lead will create a supportive and nurturing culture, with those involved receiving mentoring and access to expert support networks to build skills, confidence and self-esteem. The lead will develop opportunities for peer support, for instance from professional studio artists, other galleries, and by creating a local artist network,
- The Lead will share expertise and knowledge in making applications for grant funding and sponsorship and will ensure that these skills are transferred to the individuals.
- There will be evidence by the end of the first year that the project has contributed to establishing a more prosperous, better connected, resilient and competitive economy, supporting self-employment in the area. A plan for capturing data and evidencing this will need to be worked up in the initial stages.

PROJECT LEAD SKILLS

The Project Lead will need to be highly self-motivated and self-directing, as it is intended this will not be a managed role but reporting directly to three Directors. Focus will be on delivering against a set of measurable objectives and continued funding will be linked to measurable outcomes.

This is an arts development/generation project, so a clear background in the Arts or Creative industry is essential, with a proven track record of successful funding applications.

It is expected that the successful candidate will have good mentoring and supportive skills and experience of marketing in the context of the project. Experience of creating web-based learning will be desirable.

PROJECT TIMESCALE

Although this is to be finally determined there will need to be a mid-point review within six months of commencement, and it is anticipated that the project should be self-sustaining by the 12 month stage.

There will be a 6 month detailed review of progress with Project Lead with monthly progress meetings or reports. A minimum number of hours on the project will be agreed at the outset.

REMUNERATION

A sum of around £7500 will be allocated for the project lead, which will be payable in stages with agreement of the lead and set against project outcomes described above. There will be additional funding available for project support, such as equipment, travel, advertising etc.

BACKGROUND

Arts Melbourne CIC is a “not for profit” organisation which organises the annual Melbourne Festival, runs Creative Melbourne Gallery & Studios, and year-round creative activities in and around Melbourne. Creative Melbourne Gallery & Studios opened in the Spring 2022 to provide a home for Melbourne Festival and a hub for professional & amateur Creative Artists in South Derbyshire. Our three studios are rented by three professional artists and the gallery space is used for exhibitions of work by East Midlands artists. The balcony will be refurbished to include an open plan studio area which will house 4-6 “Spaces to Create” which can be booked by the day, week or month by artists and creatives – including fine artists, digital artists and writers.